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Barcoding, Inc.'s Jay Steinmetz Selected to Join Two Distinguished Organizations' Board of Directors

Barcoding's CEO named to Baltimore Efficiency & Economy Foundation's and Maryland Business for Responsive Government's Board of Directors

BALTIMORE– Oct. 21, 2016 – [Barcoding, Inc.](#), a leader in supply chain efficiency, accuracy, and connectivity, is proud to announce that its CEO, Jay Steinmetz, has been appointed to the Board of Directors for [Baltimore Efficiency & Economy Foundation](#) (BEEF) and [Maryland Business for Responsive Government](#) (MBRG). Steinmetz has been selected in order to assist both organizations in their missions to assist government initiatives that will improve Baltimore and Maryland.

BEEF, an independent, nonprofit dedicated to improving the efficiency and effectiveness of Baltimore City government and the City's quality of life, and its expert consultants work hand-in-hand with Baltimore City officials to improve government operations and fiscal and tax policy. The foundation's projects have helped Baltimore City contain costs, earn new revenues and bring cutting-edge information to impact decision making.

Karen M. Footner, BEEF Executive Director, said, "Jay Steinmetz's knowledge of the impacts of the City's system of property taxes brings additional depth to our organization's tax reform interests."

In addition, Steinmetz was elected to join MBRG, a statewide, nonpartisan political research and education organization. Together, MBRG and Steinmetz will focus on informing Maryland's businesses, elected officials, and the general public about the political and economic climate needed to foster economic development and job creation in Maryland; improving the role of business in Maryland's public policy; providing support for pro-business candidates; and enabling business to hold politicians accountable for the state's economic well-being through.

MBRG President, Duane Carey, said, "Jay is a unique and talented individual who epitomizes entrepreneurial spirit and business savvy, and MBRG is extremely fortunate to have his insight and counsel."

Currently, Steinmetz is serving as a board member of LifeBridge Health Sinai Hospital and the University of Baltimore Merrick School of Business. Under Steinmetz's leadership, Barcoding, Inc. currently employs over 90 people in 16 states and generates revenue well more than \$60 million.

About Barcoding, Inc.

Barcoding, Inc. is a systems integrator specializing in the development, deployment, and management of enterprise-wide solutions that drive efficiency, accuracy, and connectivity. With dedicated practices in Supply Chain Architecture, Automatic Identification (AIDC), Radio Frequency Identification (RFID), Consumables, Software, and Professionals Services, Barcoding impacts tens of thousands of organizations in a wide range of industries by increasing revenue, reducing operational costs, and improving customer experiences. Founded in 1998, Barcoding is headquartered in Baltimore, Maryland, with offices across the United States. For more information, visit www.barcoding.com.

About Baltimore Efficiency & Economy Foundation (BEEF)

Baltimore Efficiency & Economy Foundation (BEEF) is an independent tax exempt organization formed in 2000 to act as a catalyst for action dedicated to improving the efficiency and effectiveness of Baltimore City government and the City's quality of life. It undertakes research to bring best practices to city government operations, forms problem-solving task forces, conducts workshops for city government officials, and conducts programs that engage the public.

About Maryland Business for Responsive Government (MBRG)

MBRG is a statewide, nonpartisan political research and education organization supported by corporations, trade associations, chambers of commerce, and individuals. The organization's goal is to inform and educate Maryland's business and political communities and the public at large on matters relating to a positive business climate and job growth. MBRG holds politicians accountable for Maryland's economic health by educating both citizens and legislators through its publications and events featuring prominent elected and appointed officials. Learn more at <http://www.mbrg.org/>.

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