

Barcoding

I N C O R P O R A T E D

BE EFFICIENT—ACCURATE—CONNECTED™



#SUPPLYCHAINGEEK™

Who is Barcoding, Inc.?

Leading Systems Integrator Since 1998

We specialize in the development, deployment, and management of enterprise-wide solutions that drive efficiency, accuracy, and connectivity.

With the dedicated practices listed here, Barcoding impacts tens of thousands of organizations in a wide range of industries by increasing revenue, reducing operational costs, and improving customer experiences.

Data Capture Services by Barcoding™

Services by Barcoding™

GoLive Services™

StayLive Services™

Consumables by Barcoding™

RFID by Barcoding™

Software by Barcoding™

Supply Chain Architecture by Barcoding™

Two-Way Radios by Barcoding™

OnePay by Barcoding™

Healthcare by Barcoding™



#SUPPLYCHAINGEEK™

Barcoding, Inc.

“We chose Barcoding because of their experience in the mobility solutions space.” **Scott Welch, IT Manager, Wright Wisner**

Your Experience Matters at Barcoding, Inc.

Be Efficient—Accurate—Connected™



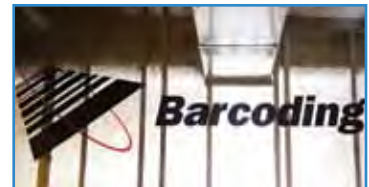
Expect Exceptional Service

- Innovative thinking
- Integrity and honesty
- Responsiveness
- Aggressive pricing

Achieve Measureable Results, Such As:

- Reduce paperwork by 90%
- Decrease supplier truck check-in times by 30 min.
- Reduce receiving time by 85%
- Reduce billing cycle from 8 days to 1

“20 years in the business and this was by far the easiest implementation I’ve ever experienced.” - *Larry Scott, Senior VP, American Mills*



“Thanks to Barcoding, Marlin Steel now offers automated inventory tracking to our clients.” *Drew Greenblatt, President*





Barcoding Data Capture Services™

Leading Reseller of Mobile Hardware and Printing Solutions



You Need Product Specialists & Process Experts

- Premier partnerships with all top manufacturers
- Independent, unbiased recommendations
- Enterprise integration experience since 1998
- Dedicated supplies & consumables experts
- Our **GoLive Services™** and **StayLive Services™**



Improve productivity, reduce downtime, and achieve better visibility and control.



Did you know: *The chance of a misread barcode symbol is somewhere between one in a million and one in four trillion!*



Consumables by Barcoding™

It's Not Just a Label – It's Your Business

Your number one resource for application-driven consumables. With more than 50 years of combined experience, our media specialists are dedicated specifically to delivering the right labels for your unique business requirements.

- Labels
- Ribbons
- Printheads
- Warehouse aisle, shelf, & rack labels
- Placards
- Retro-reflective
- Wristbands
- Cards
- Tags
- Custom Supplies
- Supplies by Industry



Selecting the Right Label is Essential to Your Success!



Did you know: The first product to have a bar code was a packet of Wrigley's Gum.





Services by Barcoding™

“If IT Doesn’t Have to Do Everything, IT Can Do Anything”



>> GoLive Services™

- Hardware Inspection
- Battery Charging
- System Testing
- Software Loading
- Cellular Activations
- Wireless Services
- Staging, kitting, and configuration

StayLive Services™

- Platform Analytics: Barcoding Performance Services™
- Asset Visibility: BOS™ Portal
- Mobile Device Management (MDM)
- Tier 1 and Tier 2 Desk
- Spare Pool Management



Wireless Services™

- Design, installation, and support
- Network security optimization



BOS simplifies the process of managing mobile assets.



RMA management

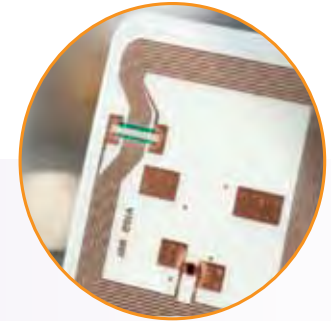


Location-based tracking

“Barcoding’s Professional Services ensure maximum uptime and complete functionality.” *John Thompson, CIO, Crescent Crown*

RFID by Barcoding™

Empowering Greater Visibility with RFID Technology



RFID RealView™

An Instant View of Your Assets



Design, development, implementation, and advancement of RFID

- Readers, tags, handhelds, antennas, printers
- RFID RealView™ Software
- RealView Listener Service (RLS™) middleware
- Engineering, testing, and integration services
- Custom and specialty products

RFID
RealView™

Technology Integration Center (TIC)

- State-of-the art 7,500 sq ft center
- Test RFID, voice, wireless, and barcode applications



Barcodeing Software Group

In-house Engineers and Programmers Working for Your Business



Custom Software Development

- Windows, Android, and iOS devices
- Web and Desktop solutions
- GPS-enabled tracking solutions

ERP Integration (SAP, Oracle, etc.)

Asset Life Cycle

Serial Number: DEMO11192521100210

DBA Location Changes Status Changes

Serial Number	Date	Type	Description
Model: CRD7000-412ER	12/7/2012 4:05 AM		Moved from Universal Technologies - Houston to Universal Technologies - Los Angeles By Martin Jack
Current Location: Universal Technologies - Los Angeles	12/7/2012 4:19 PM		By Martin Jack
Current Status: In Repair	5/11/2012 9:28 AM		Status changed from In Repair to In Field By Martin Jack
Created By: Andres Sobel	5/13/2012 2:04 PM		Fielding Site Text By Jack Nosek
Date Created	5/7/2012 2:57 PM		Status changed from In Repair to In Field By Martin Jack
Custom Fields	5/7/2012 2:57 PM		Moved from Universal Technologies [DEMO] to Universal Technologies - Houston By Martin Jack
Manufacturer: Hubsch	5/7/2012 2:54 PM		Status changed from In Transit to In Repair By Martin Jack
Customer Description: 4-Bay Ethernet Credit Kit	5/7/2012 2:54 PM		Moved from Universal Technologies - Houston to Universal Technologies [DEMO]
Part Number: CRD7000-412ER			
Cellular Carrier			
IMEI_IMEI_ESN			
SIM ICCID			

CaptureSoft eXpress™

“Barcodeing and its team were able to deliver a complete solution. From its customized software application, to the integration with our partner’s system, to hardware procurement, Barcodeing was a great partner in helping us gain new efficiencies and accuracies.”

- Rex Wheeler, president, Canton Port Services, LLC.



Supply Chain Architecture by Barcoding™

Achieve Maximum Efficiency, Accuracy, and Connectivity

Focus on Process, People, and Technology

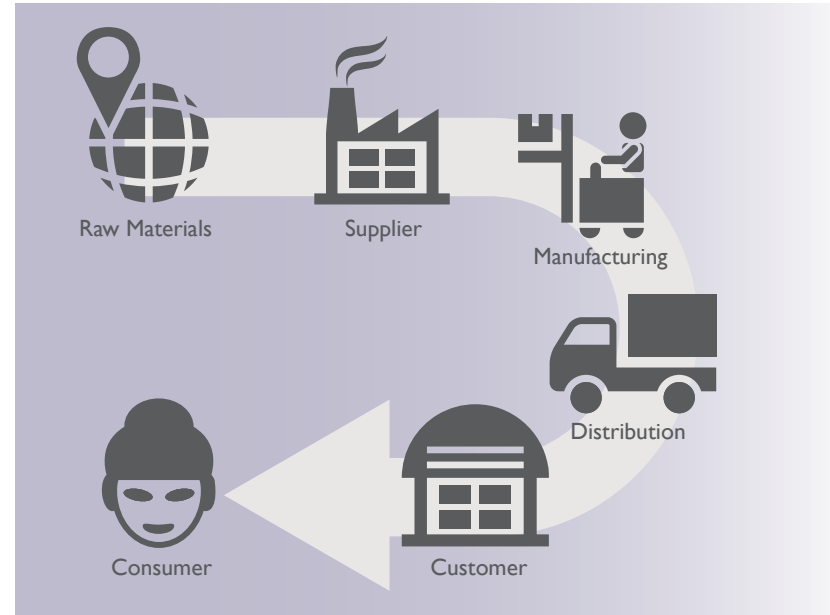
- High level operational assessments
- Deep dive analysis programs

Holistic Approach

- Six Sigma, Lean, Kaizen, and Agile methodologies

Specific Results

- Unbiased recommendations
- Detailed road map for improvement



Barcoding, Inc. Mission and Community Support

Making a Positive Impact on Our Customers and Communities

Barcoding, Inc. Mission:

Develop a consistently profitable, growth-oriented, and sustainable company that provides opportunity for personal success for all of its employees while positively impacting customers, business partners, and social communities.

Community Outreach:

- Patterson Park Public Charter School
- Baltimore YouthWorks
- Fuel Fund of Maryland
- Baltimore Child Abuse Center
- Ulman Cancer Fund for Young Adults
- American Diabetes Association
- Stephen Johnson Memorial Fund
- Champions Against Cancer
- Downtown Sailing Center Accessible Sailing Programs
- The Hole in the Wall Gang Camp
- National MS Society

... and more!



Making an Impact in the Moments that Matter

“A small group of thoughtful people could change the world. Indeed, it’s the only thing that ever has.” Margaret Mead



Executive Forum and #SupplyChainGeek Network

Barcoding's Annual Executive Forum

We created this event to deliver innovation, networking, thought leadership, and inspiration around supply chain efficiency, accuracy, and connectivity.

Held every October in Baltimore, the event retails for \$399 but Barcoding, Inc. customers and members of the #SupplyChainGeek Network are always free. Encore presentations of the Forum are held nation-wide and an online version is available in the #SupplyChainGeek Network.

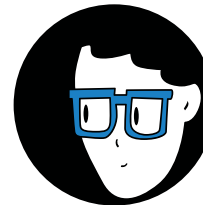


#SupplyChainGeek Network

The #SupplyChainGeek Network (sponsored by Barcoding, Inc.) is a digital community where members foster and support an open, innovative, and inspiring discourse in supply chain management and mobile technology best practices and thought leadership.

#SupplyChainGeeks are fascinated with all facets of the supply chain....The #SupplyChainGeek Network is the place where this fascination comes to life.

Visit www.supplychaingeek.com to become a #SupplyChainGeek today!



SCG Network

#SUPPLYCHAINGEEK™





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<http://www.youtube.com/thebarcodinginc>



www.linkedin.com/company/barcoding-inc.

Additional offices in: FL, MS, MO, NJ, NY, TX, PA, VA, OH and NH

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